
The Project Leadership Edge

The capability gap that most delivery functions haven't addressed

EchoClarity's "Project Leadership Programme" (PLP) is a rare combination - APM-aligned project leadership capability with genuine 1-1 coaching depth, built specifically for Project and Programme Managers navigating an AI-reshaped role.

What project leadership actually means

Project leadership relies on people skills and behaviours. And it separates your best Project and Programme Managers from the rest.

It's about building support to achieve intended outcomes, by aligning and influencing diverse stakeholders.

It's about adapting style and communication to fit the context and the people.

And it's about empowering and enabling project teams to be the best they can be.

No template or checklist teaches this. And it's rarely built deliberately across a PM population. Most organisations leave it to chance.

Why it matters more than ever

AI is already doing more of the planning, tracking and reporting that used to fill much of a Project or Programme Manager's week. That shift doesn't remove the need for project leadership; it highlights it more than ever. The people who'll matter most over the next five years will excel in skills and competencies such as:

- Confidently leading stakeholders when the data says one thing and the politics say another
- Reading the room and communicating effectively
- Enabling a project team to build trust in each other and succeed together
- Making a judgement call with incomplete information and standing behind it

That's not a soft skillset. It's the hardest part of the job. And it's the part almost nobody gets properly trained in.

Look at that list again. How many of your PMs could do all four, confidently, today. And what would it mean for your organisation if more of them could?

The Project Leadership Programme is delivered by Andy Stone, founder of EchoClarity Coaching ®

Andy is a Programme Delivery leader with extensive experience leading global technology initiatives and cross-functional teams. Andy has delivered large-scale, multi-million-pound software projects from initiation through go-live including defining governance, principles and virtual team structure. Passionate about empowering teams with a people-centric leadership approach, Andy applies EMCC-accredited coaching and mentoring skills to develop Programme and Project Managers.



What clients say

"Andy helped me work through complex transformation and delivery challenges, balancing empathy with constructive challenge and practical delivery insight." **MB, Agile Delivery Manager, UK. FTSE100**

"Andy is an insightful and calm leader who offers support, guidance and mentoring with empathy and clarity. I would highly recommend working with Andy." **CG, Project Manager, UK. FTSE100**

"I now feel empowered to be myself, to be brave, and to lead with purpose." **FF, Senior Programme Manager, Ireland. FTSE100.**

Your team will have more consistent project leadership capability, and new insights to apply immediately

Four live, 2hr interactive group sessions, built around APM's People & Behaviours competencies:

- **1. Stakeholder engagement** - your PMs gain fresh perspective on where to focus their energy for maximum impact, learn how to support and leverage sponsors and champions, and build real confidence handling resistance and conflict.
- **2. Team, self & inclusion** - your PMs explore how to build a trusting, engaged and resilient team, identify biases, learn inclusive and coaching approaches for team success.
- **3. Conflict, ethics & AI** - your PMs build the confidence to identify and address conflict head-on, sharpen self-awareness and self-management, and think critically about where AI belongs in decision-making.
- **4. Leadership** - your PMs learn to use vision, principles and storytelling to guide a project, build effective feedback loops, and develop resilience in themselves and their teams.

Interactive and live via Zoom - designed to run as a cohort, so you can build consistent leadership capability across your Project and Programme Management population. Each candidate also receives a confidential 1:1 coaching session. They bring a topic from the sessions, or a live challenge they're facing. They'll be properly listened to and asked the questions that get them unstuck; they leave with their own next steps, not someone else's advice.

Talk to me about your team

[Book a free no-obligation call →](#) to discuss programme delivery options for your people.

Or email info@echoclarity.co.uk with any questions first.