
The Project Leadership Edge

The people skills that set project leaders apart.

EchoClarity's "Project Leadership Programme" (PLP) is a rare combination - APM-aligned project leadership capability with genuine 1-1 coaching depth, built specifically for Project and Programme Managers navigating an AI-reshaped role.

What project leadership actually means

Project leadership relies on people skills and behaviours, and it separates the best Project and Programme Managers from the rest.

Project leadership is about building support to achieve intended outcomes, by aligning and influencing diverse stakeholders.

It's about adapting style and communication to fit the context and the people.

And it's about empowering and enabling project teams to be the best they can be.

No template or checklist teaches you this.

Why project leadership matters more than ever

AI is already doing more of the planning, tracking and reporting that used to fill much of a Project/Programme Manager's week. That shift doesn't remove the need for project leadership; it highlights it more than ever. The people who'll matter most over the next five years will excel in skills and competencies such as:

- Confidently leading stakeholders when the data says one thing and the politics say another
- Reading the room and communicating effectively
- Enabling a project team to build trust in each other and succeed together
- Making a judgement call with incomplete information and standing behind it

That's not a soft skillset. It's the hardest part of the job. And it's the part almost nobody gets properly trained in.

Look at that list again. Which of those can you do without thinking? And which would you most like to really excel at?

The Project Leadership Programme is delivered by Andy Stone, founder of EchoClarity Coaching ®

Andy is a Programme Delivery leader with extensive experience leading global technology initiatives and cross-functional teams. Andy has delivered large-scale, multi-million-pound software projects from initiation through go-live including defining governance, principles and virtual team structure. Passionate about empowering teams with a people-centric leadership approach, Andy applies EMCC-accredited coaching and mentoring skills to develop Programme and Project Managers.



What clients say

“Andy helped me work through complex transformation and delivery challenges, balancing empathy with constructive challenge and practical delivery insight.” **MB, Agile Delivery Manager, UK. FTSE100**

“Andy is an insightful and calm leader who offers support, guidance and mentoring with empathy and clarity. I would highly recommend working with Andy.” **CG, Project Manager, UK. FTSE100**

“I now feel empowered to be myself, to be brave, and to lead with purpose.” **FF, Senior Programme Manager, Ireland. FTSE100.**

By the end of the programme, you'll have new insights and approaches to apply in your current or next project and you will feel more confident as a project leader

Four live, interactive group sessions, built around APM's People & Behaviours competencies:

- **1. Stakeholder engagement** - gain fresh perspective on where to focus your energy for maximum impact, learn how to support and leverage sponsors and champions, and build real confidence handling resistance and conflict.
- **2. Team, self & inclusion** - explore how to build a trusting, engaged and resilient team, identify biases, learn inclusive approaches and coaching techniques for team success.
- **3. Conflict, ethics & AI** - build the confidence to identify and address conflict head-on, sharpen your self-awareness and self-management, and think critically about where AI belongs in your decision-making.
- **4. Leadership** - use vision, principles and storytelling to guide a project, build effective feedback loops, and develop resilience in yourself and your team.

You also receive a confidential 1:1 coaching session - to be used during the programme, or up to a month after. Bring a topic from the sessions, or a live challenge you're facing. You'll be listened to and asked questions that get you unstuck; leaving with your own clear next steps.

Want to talk it through?

[Book a free, no-obligation intro call →](#)

Or email info@echoclarity.co.uk with any questions first.